

BMW M - OFFICIAL CAR OF MotoGPTM.

MEDIA GUIDE 2013.



Thomas Schemera, Director Sales and Marketing BMW M GmbH

FOREWORD. THOMAS SCHEMERA, DIRECTOR SALES AND MARKETING BMW M GMBH.

Dear Media Representative,

The 2013 MotoGP™ World Championship is a very special one for us: this is BMW M's 15th season as "Official Car of MotoGP". Since 1999, the letter "M" has played a major role in ensuring that events in the motorcycle world championship run smoothly and safely at racetracks around the world. We are proud of this close and long-term cooperation with MotoGP organiser Dorna

Sports. It is a cooperation, from which both partners benefit. Dorna Sports knows that BMW M GmbH is a reliable partner, able to call upon a vast wealth of technical expertise and innovative ideas to ensure safety at the pinnacle of motorcycle racing.

For us, MotoGP provides the perfect platform, on which to present both the brand and the extensive range of BMW M products to an international audience of motorsport enthusiasts. As a manufacturer of exclusive, high-performance automobiles, this gives us direct access to a target group that shares our passion for racing, innovation, high-performance and technology. Whenever MotoGP thrills its fans around the world, the most powerful letter in the world "M" is also there. The fleet of Safety and Official Cars is made up of the latest BMW M models, which have been modified specifically for their outings in MotoGP. In order to be able to lead a field of high-performance racing prototypes in all conditions, a Safety Car must feature outstanding performance, a perfect chassis, ground-breaking brake systems, and innovative technology. And that is precisely what distinguishes BMW M automobiles - not just on the racetrack, but also in everyday use.

Over the last 15 years we have continuously expanded our cooperation with Dorna Sports and our involvement in MotoGP. Nowadays, the provision of the BMW M fleet is just one important area. The BMW M Award, for the best qualifier in motorcycle racing's elite class,

has now been up and running for ten years. The BMW M MotoGP Experience allows us to offer an exclusive insight into what goes on behind the scenes in the motorcycle world championship. In the BMW M Motorhome we present the latest range of products from BMW M GmbH and the BMW Group, as well as providing a contact point for customers and potential customers. Since last season, Dorna MotoGP safety consultant and former motorcycle world champion Loris Capirossi has been on board as one of our BMW M MotoGP Experts. Additional international events round off the MotoGP commitment.

We are pleased to welcome you to the world of BMW M. This Media Guide contains fundamental information on such topics as the range of products available from BMW M GmbH and the various facets of our MotoGP involvement. Have an exciting 2013 season.

Yours sincerely,

Thomas Schemera





IDEAL PLATFORM -BMW M IN MotoGP.

The spectacular Motorcycle World Championship and the manufacturer of exclusive high-performance automobiles - MotoGP and BMW M GmbH complement one another perfectly. Both partners share common values, such as dynamics, leadership in innovation, ultimate quality, and international commitments. MotoGP bikes hit top speeds of over 340 km/h. For MotoGP organiser Dorna Sports, the top priority is to guarantee maximum safety for the riders. This is where the Safety Cars play a key role. BMW M GmbH provides high-performance cars, which meet

the particular demands out on the racetrack. This partnership is now in its 15th season and is set to run well into the future.

"To extend our cooperation with BMW M shows just how successful the partnership is with MotoGP", says Carmelo Ezpeleta, CEO of Dorna Sports, "I'm extremely pleased that a global brand like BMW M, which shares the same passion for performance, quality and excitement as the MotoGP World Championship, will continue to be an integral part of the 2013 season, BMW M cars have for a while



providing important support and safety to the sport, and I'm thrilled that Dorna Sports can rely on its vehicles and services once more for the foreseeable future."

MotoGP provides the ideal stage, on which to present the business areas of BMW M GmbH to an international audience. The series stages its Grands Prix in 13 countries, spanning four different continents. The races are broadcast live on television, where they attract high viewing figures. On average, well over 100,000 spectators flock to the racetracks to follow the action live. BMW M GmbH's involvement goes way beyond presenting its latest models on the track as Safety Cars. As well as systematic marketing activities (VIP sales), the range of commitments include product presentations in the paddock and public area, exclusive incentives, and customer events.

"MotoGP offers us the right high-class racing environment, in which to further raise international awareness of the BMW M brand, and to present and market our products," said Thomas Schemera, Director Sales and Marketing BMW M GmbH. "We reach our target groups directly at the racetrack and globally via TV coverage. We also come into direct contact with existing and potential customers through our various on-site activities. The cooperation with Dorna Sports is a win-win situation for both partners, as our involvement also helps introduce BMW M fans to MotoGP."



MotoGP – THE PINNACLE ON TWO WHEELS.

Top performance, excitement and thrilling race action in three classes: the MotoGP World Championship is the top division of international motorcycle racing. The series has been home to the biggest stars on two wheels for over 60 years. In 1949, the International Motorcycling Federation (Féderation International du Motocyclisme) launched the Road Racing World Championship. Nowadays, the marketing rights are held by organiser Dorna Sports, while the FIM has authority over the sport in general. The regulations are drawn up by Dorna, the FIM, the International Road Racing Teams Association (IRTA) and the Motorcycle Sport Manufacturers Association (MSMA). Unlike in Superbike championships, which use racing versions of production bikes, the Grand Prix world championship is contested exclusively on prototypes.

The elite class within the world championship is MotoGP. This replaced the 500 cc World Championship as the top category in 2002. Cubic capacity is currently restricted to 1,000 cc in MotoGP, with the number of cylinders limited to four. The bikes reach spectacular top speeds of over 340 km/h. As of the 2012 season, the teams running thoroughbred prototypes are now joined on the start grid by Claiming Rule Teams. These run independently developed chassis, but with modified superbike engines.

The second highest class is Moto2. In 2010, this class replaced the 250 cc World Championship, which was initially launched back in 1949. Prototype chassis from various different manufacturers are once again used in Moto2, but these are powered by identical Honda engines. The four-stroke power trains have four cylinders and a cubic capacity of 600 cc. The lowest category is Moto3, which was introduced in this form last season. It is the successor to the 125 cc World Championship. Pure prototypes are employed in Moto3. However, costs are kept in check by strict regulations. One-cylinder, four-stroke engines with a capacity of 250 cc are used.

The MotoGP World Championship is a crowd puller around the world. The 2013 season, which is eight months long, features 18 events in Europe, Asia, the USA and Australia. Spectators generate a real carnival atmosphere at many of the Grand Prix weekends, with classics like the races in Brno (Czech Republic), Jerez (Spain) and at the Sachsenring (Germany) regularly attracting about 200,000 fans.







BMW M - M FOR MOTORSPORT. RACING TECHNOLOGY FOR THE STREETS.

BMW M GmbH was founded in 1972 as BMW Motorsport GmbH and is a 100-per cent subsidiary of BMW AG. Nowadays it is the umbrella company for various business divisions: BMW M Automobiles and BMW M Performance Automobiles, BMW M equipment and packages, BMW Individual, BMW Group Driving Experience, and safety, emergency and special-purpose vehicles.

BMW M GmbH develops and markets high-performance automobiles, which take motorsport to the streets. Specially developed M technology combines performance characteristics with racing genes. M power trains

- with the trademark "M Power" - combine numerous individual, innovative solutions. This allows the engines to produce maximum performance whilst at the same time ensuring the highest possible degree of efficiency. When it comes to the chassis, lightweight design guarantees a low centre of gravity, while technology like Electronic Damper Control, Dynamic Performance Control and M Dynamic Mode ensure perfect handling, even when pushed to the limit. The total vehicle concept is completed by other high-performance components used in all areas, as well as an exterior design that combines both aerodynamics and aesthetics. All BMW M automobiles are tested

on the Nürburgring-Nordschleife – one of the ultimate challenges in motorsport.

BMW M GmbH also offers various extra equipment and M packages for BMW production cars. Customers who have their own particular wishes as to how they would like to customise the paintwork and interior of their BMW automobiles will find an exclusive range of high-class paints, materials and design details at BMW Individual.

The BMW Driving Experience allows BMW M GmbH to organise programmes tailored to any standard of driving. These include driver safety training courses at various locations, as well as experience days at renowned international racetracks, such as the Nürburgring-Nordschleife, Spa-Francorchamps and

Mugello. Winter training courses on snow and ice are also available, as are multiday tour experiences in Namibia.

BMW M GmbH also offers tailored solutions in the field of "safety, emergency and special-purpose vehicles". Using the latest technology, BMW automobiles are converted into perfect safety cells on wheels. The BMW driving assistance programme offers a wide range of customised vehicle modifications for drivers and passengers with handicaps. Police, fire and rescue services around the world turn to BMW cars, thanks to their impressive combination of safety, technology, ultimate quality and reliability.





BMW M – BOUND BY TRADITION. OVER 40 YEARS OF HIGH-PERFORMANCE.

Founded in 1972, BMW Motorsport GmbH allowed BMW to bundle all its motorsport activities in one new company. Jochen Neerpasch was the first man brought in to head the 35-man team of specialists. He assembled a group of racing drivers that made its mark on BMW Motorsport for decades to come. These included Chris Amon, Toine Hezemans, Hans-Joachim Stuck and Dieter Quester. Björn Waldegård and Achim Warmbold were signed up for the rallies.

The fledgling company's first winning car was the BMW 3.0 CSL, with which BMW won the European Touring Car Championship and

the touring car class at the Le Mans 24 Hours at the first attempt. The BMW 3.0 CSL went on to become the most successful touring car of the 1970s. This decade also saw the continuation of the success story of BMW engines in Formula 2: the two-litre, four-valve engine dominated its class, with drivers like Marc Surer and Bruno Giacomelli claiming titles with BMW Power. BMW Motorsport GmbH also organised its first BMW driver training courses in the 1970s, and started to retrofit production vehicles with racing technology.

From 1978 on, the first of the sports cars developed independently by BMW Motorsport

GmbH conquered the roads and racetracks of this world: the legendary BMW M1. By 1981, 399 delighted customers had taken delivery of production versions this supersports car. In the world of motorsport, it was primarily used in the Procar Series, which was founded by Jochen Neerpasch, Bernie Ecclestone and Max Mosley. The series shared the bill with European Formula One races in 1979 and 1980. The BMW M1 also enjoyed success in the GTO class of the North American IMSA series and the German Racing Championship.

The next milestone followed in 1980: engine guru Paul Rosche and his team started work on developing the first BMW Formula One turbo engine. It made its race debut in 1982, and Nelson Piquet was crowned Formula One World Champion the following year in a Brabham BMW. That same year, BMW Motorsport GmbH was expanded into a high performance-oriented development company

with 380 employees. Since then, the range of BMW M models has just kept on growing. These include the BMW M5, the first generation of which was launched in 1984, and the BMW M6, which was presented to the world in 2005.

Another legend first saw the light of day in 1985: the BMW M3. The

compact, two-door car represented BMW's first joint development between the production and motorsport divisions. The street version was designed to be ready for racing from the word go. On the racetrack, the BMW M3 dominated the European Touring Car Championship, the DTM, and many other international series. It is now the most successful touring car of all time. The street version of the BMW M3 has also proven to be an incredibly successful model.

The limited company has grown steadily since it was founded back in 1972, and has taken more and more business areas under its roof, which transcend motor racing. For this reason, the term "Motorsport" was replaced by the legendary M in 1993, and the company was renamed BMW M GmbH.







GUARANTEED SAFETY, COURTESY OF M POWER – THE 2013 SAFETY CAR FLEET.

The fleet of official MotoGP vehicles for the 2013 season comprises five different BMW M and BMW M Performance models. It is spear-headed by the new BMW M6 Gran Coupe, which was given its world premiere at the NAIAS in Detroit in January and made its first public track outing at the opening round of the MotoGP season in Qatar at the start of April.

The BMW M6 Gran Coupe is a top-of-therange product, combining outstanding performance with captivating aesthetics and luxurious elegance. The latest top model to come out of BMW M GmbH is powered by a high-rev V8 engine with M TwinPower Turbo technology, which generates 412 kW/560 hp and propels it from 0 to 100 km/h in 4.2 seconds. The performance characteristics of the engine, chassis technology, aerodynamics and optimised weight balance, in which the carbon fibre roof plays an instrumental role, are aligned with typical M precision. The BMW M6 Gran Coupe is not just a new luxury experience in an M automobile, but also fully exhausts the potential for dynamic driving, which is rooted in the BMW 6 Series.

As with all Safety Cars, the team at the BMW M factory modified the BMW M6 Gran Coupe for its outings at the racetrack and its role at the head of a field of racing motorcycles. The Safety Car features on the BMW M6 Gran Coupe include the bonnet with "motorsport lock", the front apron specially manufactured in the BMW M factory, the BMW M Performance Parts aero rear wing, the Akrapovič exhaust system, the LED lights on front apron and the LED lights on the roof, as well as black components like the double-bridge kidney typical of BMW M, the 20-inch BMW M double-spoke rims, the black side grills, door handle inserts and the black mirror covers.

The BMW M6 Coupe and BMW M5 are also in action as Safety Cars. The driving force behind these two vehicles is once again the 560-hp V8 engine with BMW M TwinPower Turbo technology. The Safety Officer takes to the track in a modified BMW M3 Coupe with a 309-kW/420-hp V8 engine. Two BMW M550d xDrive Tourings are used as Medical Cars. This

model is powered by an M Performance TwinPower Turbo, inline 6-cylinder diesel engine, generating 280 kW/381 hp. The Medical Cars also feature the BMW xDrive intelligent four-wheel drive system, which guarantees maximum safety in all conditions. The BMW Safety Bikes complete the fleet of

official vehicles. Assuming the role this season is the new BMW HP4 – BMW Motorrad's latest 1000-cc supersports bike. You can find more information on the 2013 Safety Car fleet online at www.bmw-m-safetycar.com.







THE BMW M MOTORHOME – THE CONTACT POINT IN THE PADDOCK.

The BMW M Motorhome is the home of BMW M GmbH in the paddock, from which all activities are overseen on a Grand Prix weekend. However, it also provides an important contact point for the entire MotoGP community. Riders, teams, organisers and journalists – this is the place for anyone to come for assistance with, and answers to, any issues concerning BMW M. On various race weekends, the latest high-performance BMW M

GmbH automobiles and other models from the BMW Group are exhibited and comprehensive product information is provided in front of the BMW M Motorhome.

Any questions regarding BMW AG's VIP Sales programme are answered in the BMW M Motorhome. The sales literature on display contains all the relevant information on this exclusive service. The online configurator pro-

vides potential customers with the opportunity to assemble a customised selection of components for their high-performance vehicle directly on site. BMW M GmbH also offers its MotoGP customers a range of additional services in the BMW M Motorhome.

BMW M GmbH is a prominent presence at the racetrack, not only through the BMW M Motorhome in the paddock, but also in the

Public Area. Here, visitors to the MotoGP can experience the latest range of automobiles and motorcycles from BMW AG. The exhibition areas in the Public Area also represent an outstanding marketing platform for national commercial organisations. They enable these companies to make direct contact with regional target groups in the countries hosting MotoGP.







THE BMW M MotoGP EXPERTS – A WEALTH OF RACING EXPERIENCE.

When it comes to the BMW M MotoGP Experts, the BMW M team can call upon three true racing pros: three-time world champion Loris Capirossi and TV presenters Alex Hofmann and Edgar Mielke. Capirossi, known around the world by his nickname "Capirex", enjoyed a successful active career spanning over 20 years in the Motorcycle World Championship. The Italian went down in the history books as the youngest world champion and the youngest double world champion, and contested a remarkable 328 Grands Prix – more than any other rider.

Nowadays, Capirossi's role as BMW M MotoGP Expert allows him to offer visitors a unique insight into what goes on behind the scenes at the pinnacle of motorcycle racing. He offers guests on the pit tours and Meet & Greet sessions the opportunity to experience the world of MotoGP at first hand. He is also a member of the MotoGP Race Direction und Safety Commission and operates as a consultant for safety, amendments to rules, competition procedures and the homologation of new tracks. Capirossi believes the BMW M lead cars are the best possible choice for MotoGP. "In order to ensure maximum reli-

ability, it is essential that the Safety Cars perform perfectly under race conditions. BMW M provides dynamic, high-performance automobiles that precisely meet these particular requirements out on the track," he says. "As a safety consultant, I take the cars out on the track myself. It is great fun."

Alex Hofmann can also look back on many years as a motorcycle racer. In 1998 he was crowned European Champion and also made his debut in the World Championship. In 2007 the German was forced to bring his active career to an end as a result of a serious injury. However, he is still a regular at the racetracks of this world as a presenter for Sport1 TV. As a BMW M MotoGP Expert, he offers quests the opportunity to chat to him about the fascination of MotoGP. "I am particularly proud of my work with BMW M! I was born in Bavaria, am a petrol head and have always been a car fan ever since I was a little boy. There cannot be a better combination," says Hofmann. "MotoGP is a major part of my life and it is great fun to show the guests behind the scenes of this fascinating sport."

Edgar Mielke is "Mister MotoGP" on the microphone. The Sport1 presenter joined the team of BMW M Experts in 2001. In this role he offers guests an exciting insight into the world of TV and live reporting. As an expert commentator, he is also perfectly qualified to guide them through the numerous events. "15 years of BMW Safety Cars – it is unbelievable how time flies. It was, and still is, a sen-

sational partnership. It is always great to introduce the guests of BMW M to MotoGP. The things that Loris, Alex and I experience also give us a better idea of what fans and spectators find so exciting about MotoGP," says Mielke, for whom the use of Safety Cars with the MotoGP riders is "always a highlight".







THE BMW M MOTOGP EXPERIENCE – THE PINNACLE OF MOTORCYCLE RACING AT FIRST HAND.

The BMW M MotoGP Experience is an exclusive incentive programme, which guarantees a unique Grand Prix experience. The guests are given access to the VIP Village, where they can look forward to first-rate catering on race weekends. The terrace, located either on the start/finish line or the first corner, provides the best possible view of action out on the track. Over the course of the weekend, an extensive range of exclusive programme items allow guests to experience the pinnacle of motorcycle racing at first hand.

For example, the guests are given a corner-by-corner introduction to the international circuits, courtesy of a tour of the service road, which runs parallel to the racetrack. The tour takes place either on foot or in BMW VIP Village shuttles, depending on the circuit. The Paddock Walk is a guided tour of the paddock, while the Pit Walk takes guests right to the heart of MotoGP – the pit lane. Here, they can marvel over the technology on the impressive prototypes at close hand, watch the teams at work and take in the scent of petrol – all to the soundtrack of roaring engines. In the

midst of all the action, the fascination of this high-powered sport is palpable.

But it doesn't need to stop there: quests can look over the shoulders of the riders and mechanics as they go through their final preparations, whilst at the same time being talked through everything by a three-time world champion. The Pit Tour and visit to Race Control with BMW M MotoGP Expert Loris Capirossi are among the highlights of the BMW M MotoGP Experience. Capirossi is a real racing aficionado and gives guests a personal insight into the goings on behind the scenes. Meet & Greet sessions also offer guests the opportunity to get to know the latest crop of MotoGP, Moto2 and Moto3 drivers in person. The programme also includes a trip to the Sport1 commentator booth and outside broadcast van. Here, BMW M MotoGP Experts Edgar Mielke and Alex Hofmann show what is required in order to bring the thrilling race action from the track to people's front rooms.

Taxi rides in the official BMW M Safety Cars undoubtedly provide yet another highlight. Before the stars of MotoGP head out onto the asphalt, it is the turn of BMW guests to take to the track. They are driven by official Safety Car drivers Carlos Pratola and Mike Lafuente. The range of attractions on offer with the BMW M MotoGP Experience is topped off by a photo session with the Safety Cars and Safety Bikes – a nice memento of an unforgettable Grand Prix weekend.











THE BMW M AWARD – A HIGHLIGHT FOR THE ANNIVERSARY YEAR.

BMW M is now in its 15th season as "Official Car of MotoGP" – and the BMW M Award is also celebrating an anniversary this year. Come the end of the season, it will be a case of "M Power for the top qualifier" for the tenth time. In 2003, the BMW M Award was presented for the first time to the MotoGP rider with the best qualifying results over the course of the season. The format: just like the points system for the races, riders at each Grand Prix weekend are awarded points relative to their positions in qualifying. Pole position is rewarded with 25 points, second place on the grid earns 20 points and third place scores 16 points – right down to one point for 15th. The

rider with the most points at the end of the season wins the BMW M Award – in the form of an exclusive and individually customised BMW M car. Valentino Rossi and Casey Stoner are the current record holders, each with three BMW M Awards to their name. Jorge Lorenzo claimed his second BMW M Award last season. The first winner, back in 2003, was Nicky Hayden.

To celebrate the tenth anniversary, this season's top qualifier can look forward to a special highlight: a BMW M6 Coupe with an exclusive "Frozen Black Metallic" paintjob. The dynamic colouring continues with the

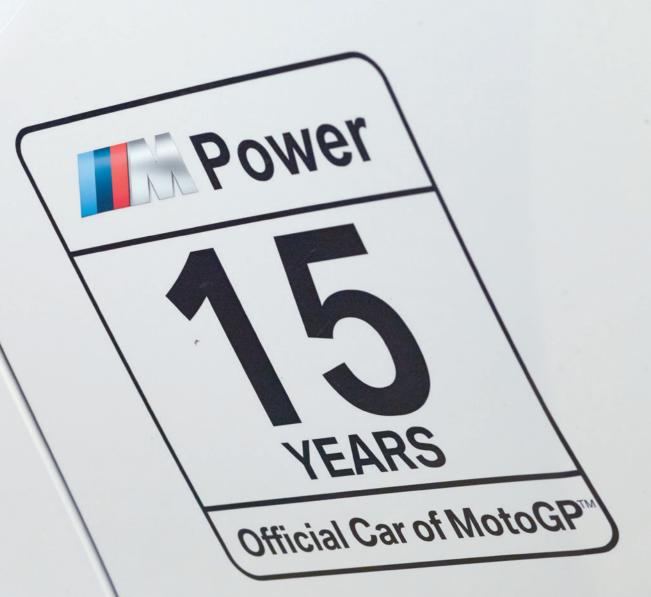
matt-black, double-spoke 20" M light alloy wheels. The design of the high-performance Coupe was developed in the wind tunnel. The extremely low-slung front, with integrated adaptive LED headlights, and sporty rear end take full advantage of the aerodynamics. The M Power under the bonnet is provided by an M TwinPower Turbo, eight-cylinder engine, which generates an impressive 412 kW/560 hp. The innovative technology for which M is renowned, including carbon ceramic brakes, guarantee perfect handling in all situations.

The sporty elegance of this special edition model continues in the interior. Among the many other features of the car presented to the winner are M multifunctional seats for driver and passenger, "Merino/Sakhir Orange"



leather upholstery, the navigation system Professional and a head-up display. Carbon fibre interior trims complete the racing character of this BMW M6 Coupe.





BMW M - Official Car of MotoGP

BMW M in MotoGP

The pinnacle on two wheels.

BMW M -

the most powerful letter in the world.

The commitment in detail.

A success story – all over the world.



A SUCCESSFUL PARTNERSHIP – 15 YEARS IN THE NAME OF SAFETY.

1999: It is the year of the millennium celebrations and the millennium bug, Europe is captivated by a total solar eclipse, and in politics US President Bill Clinton is making unwanted headlines with the Lewinksy affair. In racing, Spain's Alex Crivillé is crowned Motorcycle World Champion in the elite 500 cc class, while a talented and aspiring young Italian by the name of Valentino Rossi wins the title in the 250 cc class. The same year also marks the start of a successful partnership that is still on-going today: the cooperation between BMW and Dorna Sports, the marketing company for the MotoGP World Cham-

pionship. Since 1999, BMW M Safety Cars have always been there whenever points and titles have been up for grabs at the pinnacle of motorcycle racing.

Over the last 15 years, BMW has consistently introduced innovative ideas. Thanks to BMW's support, the positioning and awareness of the Road Racing World Championship have improved considerably. At the same time, the MotoGP was and remains the ideal platform for high-quality international business relationships, marketing activities and brand communication.

In 2001 the new BMW Z8 was launched within the MotoGP. The BMW Motorrad Boxer Cup, renamed the BMW Motorrad Power Cup in 2005, also made its debut on the same bill as the World Championship in the same year. At the end of the 2003 season, the best qualifier was presented for the first time with the BMW Award, now the BMW M Award. Ten years down the road, the list of winners now includes Valentino Rossi, Casey Stoner, Jorge Lorenzo and Nicky Hayden.

In 2006, BMW M GmbH took on the role of "Official Car of MotoGP". BMW M GmbH has consistently introduced innovative new ideas through fascinating events: on several occasions it brought the MotoGP riders together with the yachtsmen and women of the BMW ORACLE Racing Team, organised popular press events and, through its fleet of cars, made a significant contribution to the success of the first night race in Qatar in 2008. In the 2009 season, the company used the MotoGP stage for the first time to present one of its models – the BMW X6 M Safety Car – before the actual market launch.

Since 2010, the BMW M Motorhome has been a permanent fixture in the riders' paddock at all European rounds of the World Championship. Here, the MotoGP community can find out at first hand about the captivating vehicles that come out of BMW M GmbH and the BMW Group. BMW M GmbH once again expanded its commitment in 2012. Three-time world champion and Dorna safety

consultant Loris Capirossi joined the team of BMW M MotoGP Experts last season. An exclusive incentive programme was also introduced, in the form of the BMW M MotoGP Experience. The 2013 season kicked off with another highlight: the MotoGP opener in Qatar was the scene of the first public outing for the new BMW M6 Gran Coupe, which spearheads the MotoGP Safety Car fleet this year.





THE 2013 MotoGP™ WORLD CHAMPIONSHIP.

Date:	Event:	Circuit:	Location:
7 th April	Grand Prix of Qatar	Losail International Circuit	Doha (QAT)
21st April	Grand Prix of the Americas	Circuit of the Americas	Austin (USA)
5 th May	Gran Premio de España	Circuito de Jerez	Jerez de la Frontera (ESP)
19 th May	Grand Prix de France	Bugatti Circuit	Le Mans (FRA)
2 nd June	Gran Premio d'Italia	Autodromo Internazionale del Mugello	Mugello (ITA)
16 th June	Gran Premio de Catalunya	Circuit de Catalunya	Montmeló (ESP)
29 th June	TT Assen	TT Circuit	Assen (NED)
14 th July	Motorrad Grand Prix von Deutschland	Sachsenring	Oberlungwitz (GER)
21st July	United States Grand Prix	Laguna Seca Raceway	Laguna Seca (USA)
18 th August	Indianapolis Grand Prix	Indianapolis Motor Speedway	Indianapolis (USA)
25 th August	Grand Prix České Republiky	Automotodrom Brno	Brno (CZE)
1 st September	British Grand Prix	Silverstone	Silverstone (GBR)
15 th September	GP di San Marino e della Riviera di Rimini	Marco Simoncelli Circuit	Misano (ITA)
29 th September	Gran Premio de Aragón	Motorland Aragón	Alcañiz (ESP)
13 th October	Malaysian Motorcycle Grand Prix	Sepang International Circuit	Sepang (MAL)
20 th October	Australian Grand Prix	Phillip Island Circuit	Phillip Island (AUS)
27 th October	Grand Prix of Japan	Twinring Motegi	Motegi (JPN)
10 th November	Gran Premio de la Comunitat Valenciana	Circuit Ricardo Tormo	Valencia (ESP)

PARTNERS.



Akrapovič is the leading manufacturer of premium exhaust systems for motorcycles and high performance cars. Akrapovič exhaust systems are renowned for their design, lightweight construction and durability, as well as their impact on performance and sound. Available for a range of BMW models, Akrapovič exhausts enhance performance, torque and sound. The exhaust systems come with exquisite carbon fibre or titanium tailpipes.



Oakley was founded in the early 70's in the sport of motocross. Since then we have thrived to be the leading eyewear brand in the motorsport's industry, whether it be in 2 or 4 wheel motorsport's worldwide.



With its high-tech, ultra high-performance tyres, Pirelli is regarded as the global leader in the premium sector. The Italian tyre group runs 22 tyre plants on five continents and its products are successfully marketed in over 160 countries. Formed in Milan in 1872, Pirelli can look back on a history as an industrial company dating back over 140 years and is internationally regarded as the epitome of technological innovation, product quality and brand strength.

RECARO

The RECARO brand is synonymous with sporty and ergonomic automobile seats. The products incorporate the expertise and know-how acquired over the course of the company's long history, which spans over 100 years. Design, ergonomics and comfort are combined with innovation, craftsmanship and premium quality. As such, the company has been setting the benchmark for decades: RECARO Automotive Seating is responsible for the first retrofittable sports seat for automobiles, the lightest car seat in the world, and the latest sports seats featuring modern composite designs. RECARO Automotive Seating has also stood for extraordinary expertise and a limitless passion for motor racing for over 40 years. Racing drivers, who are unwilling to compromise safety, comfort, quality and lightweight construction, put their faith in RECARO.

SERVICE.

BMW GROUP

Benjamin Titz
Media Relations Manager BMW M GmbH
BMW Product Communications
D-80788 Munich
Telephone: +49 (0) 179-743 8088
E-mail: benjamin.titz@bmw.de

Axel Mittler
BMW M GmbH Vertrieb und Marketing
D-85748 Garching-Hochbrück
Telephone: +49 (0) 176-1329 2789
E-mail: axel.mittler@bmw-m.com

Media information is available in German, English and Spanish.

Please send any requests to change the **distribution list** to Benjamin Titz: benjamin.titz@bmw.de

You can find the latest BMW Group media information and press folders **online** at: www.press.bmwgroup.com

You can find **copyright-free images** for editorial purposes at: www.press.bmwgroup.com

 $\label{eq:moreinformation} \mbox{More information} \mbox{ on BMW M GmbH's involvement in MotoGP} \mbox{\sc motor} \mbox{ is available at: } \mbox{\sc www.bmw-m-safetycar.com}$